

Fundamentals Corporate Finance Robert Parrino 2011 10 04

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Brian Hill is the author of four popular business and finance books: "The Making of a Bestseller," "Inside Secrets to Venture Capital," "Attracting Capital from Angels" and his latest book ...

Fundamentals of Corporate Finance, 2nd Edition offers an innovative integration of conceptual understanding and problem-solving ... of intuition and decision-making ... of the authors' industry and classroom/research experience ... with current real-world examples and online practice. Authors Robert Parrino, David Kidwell, and Thomas Bates believe that students who understand the intuition underlying the basic concepts of finance are better able to develop the critical judgments necessary to apply financial tools in real decision-making situations. Their text develops intuitive thinking while simultaneously helping students develop problem solving and computational skills. It then shows students how to apply intuition and analytical skills to decision making while integrating it all with valuation and building shareholder value.

Parrino's Fundamentals of Corporate Finance develops the key concepts of corporate finance with an intuitive approach while also emphasizing computational skills, enabling students to develop the critical judgments necessary to apply financial tools in real decision-making situations. The fourth edition offers a level of rigor that is appropriate for both business and finance majors.

Combining respected authors with a problem solving approach. This edition of Fundamentals of Corporate Finance continues to use guided problem solutions to help students apply problems solving methodology and real life financial problems help students practice and connect to real world financial decisions. With updated standards, examples, exercises and statistics and common mistake boxes students are provided with a current text that enables them to build knowledge while building their problem solving and decision making skills.

Fundamentals of Corporate Finance helps students develop the intuition and analytical skills necessary to effectively apply financial tools in real-world decision-making situations. The authors provide a fully integrated framework for understanding how value creation relates to all aspects of corporate finance; whether it be evaluating an investment opportunity, determining the appropriate financing for a business, or managing working capital. This unique and integrated framework also provides robust coverage of problem solving and decision-making skills.

Fundamentals of Corporate Finance, 3rd Edition by Robert Parrino, David Kidwell, and Thomas Bates develops the fundamental concepts underlying corporate finance in an intuitive manner while maintain a strong emphasis on developing computational skills. The authors believe that students who understand the intuition underlying the basic concepts of finance are better able to develop critical judgments necessary to apply financial tools in real decision-making situations. The Third Edition offers a level of rigor that is appropriate for both business and finance majors and presents the content in a manner that all students find accessible and engaging.

Essentials of Corporate Finance offers a focused choice for instructors teaching the fundamentals of value creation by offering a balance of intuitive conceptual understanding, problem solving and analysis, and decision making skills. Students who understand the intuition underlying the basic concepts of finance are better able to develop the critical judgments necessary to apply financial tools in real decision-making situations. Authors Bob Parrino, Tom Bates, and David Kidwell present a concise treatment of foundational topics while maintaining the same effective Learning by Doing pedagogy found in the successful Fundamentals edition. With WileyPLUS, students come to class prepared after working through Orion0s adaptive learning module, develop problem solving skills with instant feedback on their work, and are guided through examples with Animated Learning by Doing.