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Ethics is a set of moral standards for judging whether something is right or wrong. The first step in understanding

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business ethics is learning to recognize an ethical issue. An ethical issue is a situation where someone must choose between a set of actions that may be ethical or unethical.

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standards for how human beings ought to act.

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Introduction; 2.1 The Concept of Ethical Business in Ancient Athens; 2.2 Ethical Advice for Nobles and Civil Servants in Ancient China; 2.3 Comparing the Virtue Ethics of East and West; 2.4 Utilitarianism: The Greatest Good for the Greatest Number; 2.5 Deontology: Ethics as Duty; 2.6 A Theory of Justice; Summary; Key Terms; Assessment Questions; End Notes

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Introduction to Business Ethics Business ethics set the standard for how your business is conducted. Ethical

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principles provide the foundations for various modern concepts for work, business and organisations, which broaden individual and corporate priorities far beyond traditional business aims of profit and shareholder enrichment.

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Business ethics implicitly regulates behavior that lies beyond governmental control. Business ethics refers to contemporary standards or sets of values that govern the actions and behavior of individuals in the business organization and the actions of the business itself.

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An Introduction to Business Ethics, 6e (DesJardins) Chapter 5 The Meaning and Value of Work 1) Select the statement that does not represent one of the common aspects of the contemporary work scene. A) Workers have significant choices and alternatives open to them in the workplace.

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Business ethics is defined as the behaviors that a business adheres to in its daily operations, activities, and correspondence with the world. Most people involved in business will, at some point or another, face ethical or moral decisions and dilemmas.

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An introduction to business ethics. New York, NY: McGraw-Hill Donaldson, T., Werhane, P. H., & Van Zandt, J. D. (2008) Ethical issues in business: a philosophical ...

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An introduction to business ethics (5th ed.). New York: McGraw-Hill. ISBN: 978007803827.... 1 answer below » Use the ideas, concepts, and frameworks that you encountered so far in the course as a guide to state your core values and articulate your own personal code of ethics. Include a reflection on how your ethical model incorporates or ...

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Take a seat in the boardroom. What will you decide? Corporations make difficult decisions about the right thing to do every day, but as an organization made up of people with

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different perspectives and values, how can a business behave ethically? This is Business Ethics offers a dynamic and engaging introduction to the study of corporate morality. Offers real-world practical advice for navigating ethical dilemmas in business, developed and explained through illustrative high-profile case studies like the Ford Pinto case, Enron, Walmart and British Petroleum. Explores how ethical theory informs business policy and practice. Presents unresolved contemporary case studies for consideration, inviting readers to participate in the decision-making and offer their own recommendations. The latest in the This is Philosophy series, This is Business Ethics features supplemental online resources for instructors and students at [www.thisisphilosophy.com](http://www.thisisphilosophy.com).

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Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical



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challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and – at the end of each chapter – study questions and suggested

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additional readings.

This undergraduate textbook captures the dynamic nature of business ethics in the era of globalization.

For Business Ethics is a daring adventure into the world of business ethics. It offers a clear and accessible introduction to business ethics and also expands business ethics beyond its current narrow confines. It is ground-breaking in the sense that it invites a distinctively critical approach to business ethics, an approach that the authors argue is part and parcel of ethics. With a thought-provoking glossary and

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recommendations for further readings, For Business Ethics is an essential purchase for students and practitioners alike. It is at once an introduction to business ethics and a challenge to anyone who wishes to take part in or change contemporary organized society.

Business Ethics: An Interactive Introduction connects the academic to the practical, extracting the basic elements of rigorous philosophical ethics into a format that can be understood and applied in the business world. Concepts such as utility, duty, and sustainability are given practical value and connected to examples and methods familiar to business people. Classical ethical theories are surveyed, as are modern perspectives on justice, equality, and the

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environment. Where possible, quantitative examples and methods are used to show that ethics need not be subjective or vague. Kernohan provides an overview of the basic tools of ethical decision-making and shows how each can be used to resolve moral problems in business environments. Readers are then invited to apply those tools by completing a series of online exercises, receiving immediate objective feedback on their success. The book and its accompanying exercises thus work in concert, offering a unique opportunity for interactive self-directed learning.

Ethics in business is not a new topic and has been intensely discussed since the emergence of the so-called limited companies. However, privatization, technological and digital

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innovation, changes in moral perception, economic and financial crises and globalization stir a more recent debate on how companies should behave in our societies. This book starts from the position that ethics in business should imply an open debate on norms and values, using a sound methodology to get there. Ethics should cross borders: not only the borders of a country, but also the borders of someone's moral imagination. Ethics should not only be about harmony but also about conflict (and how to deal with that). Ethics should be realistic and well substantiated by academic research. Ethics should be used to understand the complexity of the world, and the challenges companies struggle with on various levels. Therefore, this book is composed of three parts in which ethics is discussed at

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different levels. In part one we discuss ethics at the level of the individual. In part two we discuss ethics and business. In the third part, ethics is discussed in the context of a globalized world. In each chapter, we discuss the ethical complications of each topic from various – and preferably opposing – perspectives. Each perspective is methodologically and academically substantiated. Each chapter ends with an extensive literature list in which the original sources are listed for further reading. Furthermore, at the end of each chapter, a summary is written in which the most important definitions and viewpoints are highlighted. The frequent use of colorful and bold examples make this an accessible read for bachelor and master students at business schools and professionals in international business.

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